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**MEDIA CONTACT:** Shannon Hiller  
[hillers@ccculv.com](mailto:hillers@ccculv.com); 702-939-3006

## **2025 Smart Start Scholarship Supports Academic Goals**

[LAS VEGAS, Nev.] March 7, 2025 – Applications for the [Clark County Credit Union](#) (CCCU) Smart Start Scholarship Program are being accepted through April 6. The scholarship will give \$1,000 to ten deserving students pursuing higher education.

CCCU believes that education plays a critical role in shaping both individuals and communities. By easing some of the financial burden, the credit union hopes to provide students with the opportunity to focus on their studies, develop their professional skills, and pursue careers that make a difference.

“At CCCU, we believe that investing in education is investing in the future,” said Matt Kershaw, CEO of Clark County Credit Union. “These students represent the next generation of leaders, innovators, and changemakers, and we are proud to support them on their educational journey toward success.”

The application for the Smart Start Scholarship is available on [CCCU’s official website](#), where students can submit their academic achievements, extracurricular involvement, and a personal statement on their educational aspirations. A panel of CCCU representatives will review applications and select the recipients based on merit, community involvement, and dedication to their future careers.

As a local credit union, CCCU remains committed to empowering its members through financial resources, education, and opportunities that promote long-term success.

For more information on the 2025 Smart Start Scholarship Program and application details, visit [www.ccculv.org](http://www.ccculv.org) or contact CCCU at 702-228-2228.

Click here for the [rules and eligibility](#) and the [application form](#). The deadline to apply is April 6, 2025, at 11:59 p.m.

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**About Clark County Credit Union**

Founded in 1951, CCCU is a not-for-profit financial institution dedicated to serving its members with outstanding financial products and services. They serve over 56,000 members who are municipal employees (Clark County, City of Henderson, City of Las Vegas, and City of North Las Vegas), medical professionals, members of Nevada Public Radio (KNPR) and numerous select employer groups. With a focus on community involvement and personalized service, CCCU continues to be a trusted financial partner for individuals and families in the Las Vegas area. CCCU has assets of \$1.4 billion and six branches throughout Southern Nevada. More information about CCCU can be found online at [www.ccculv.org](http://www.ccculv.org).

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